

## Jody Petersen and Cliff House Audio Do It Again

Nationally and locally, it is an award-winning year for Jody Petersen and Cliff House Audio in Montpelier.

This spring Petersen received the prestigious national Music Director Career

Achievement Award, named by *Friday Morning Quarterback* on its 40<sup>th</sup> anniversary. *FMQB*, one of the music industry's most highly respected trade magazines, presented the award at a Philadelphia banquet in April.

Chosen from among a national roster of hundreds of music and radio professionals, Petersen's award is the culmination of over 20 years of outstanding work in the field.

In the category of AAA (album adult alternative), Petersen's win is no surprise to those who recall her long-time association with Montpelier-based WNCN The Point. A favorite on-air personality and music director for many years, while at The Point she was three times recognized nationwide as Music Director of the Year. \_



Bob Watson, Colin McCaffrey, Jody Petersen

Photo credit: Paul J. Donovan

Close to home, Petersen's Cliff House Audio this year garnered both First and Second Place awards from the Vermont Association of Broadcasters. The awards are given for most notable radio, television and ad agency work in the state. Petersen's production of two 2007 ads for Montpelier's popular Capitol Grounds Café won both top awards.

Featuring the voice of owner Bob Watson over a music jingle written and produced by local talent Colin McCaffrey, the radio ads are catchy, upbeat and humorous. The First Place award went to a spot

called "Football Widower", Second Place to "Woodchuck Blend".

Cliff House Audio, established by Petersen in 2006, sits high in the trees overlooking the Capital City. Petersen works with voice talent and ad agencies from across the country. Cliff House Audio is one of only a handful of ISDN studios in Vermont and the only independent hosting studio in the Burlington-Montpelier area. Through these dedicated ISDN lines, the studio is a live audio link to studios all over the world, providing next-room-clarity sound quality.

The premier facility hosts highly respected local and national talent such as ABC's Chris Cook of *Animal Planet*, *Discovery* and *National Geographic*; Will Lyman, voice of *Front line* on PBS and Willem Lange, a regionally celebrated journalist, storyteller and performer.

In conjunction with publishers Random House and Harper Audio, Petersen's literary clients include acclaimed children's author Katherine Paterson; award-winning young adult novelist M.T. Anderson; and poet and Chinese scholar David Hinton. Most recently, Cliffhouse completed production of popular crime novelist Archer Mayer's first book, "Open Season," in an audio format.

Cliff House Audio's services have been employed by Governor Douglas for public service announcements, State Treasurer Jeb Spaulding for NPR's *Marketplace*, and by statewide businesses including Capitol Grounds, Onion River Sports and Burlington-based Dealer.com, to name only a few.

Petersen particularly enjoys assisting top Vermont professionals in custom music recording, production and voice work. She is always pleased to work with local professional talent, while maintaining support of national talent visiting the state. Proud to be part of an exceptional business and artistic community, she regularly works with musician/producers Peter Wilder, Colin McCaffrey and Peter Engisch and various acoustic and small ensemble artists state-wide.

Contact Cliff House Audio on line at <http://www.cliffhouseaudio.com> or call toll free at 1-877-264-2838.

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